FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	PF	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify							
(Last) (First) (Middle) 711 HIGH STREET						Date of 26/20		t Tran	saction (Mor	nth/Da	ay/Year)		below	. VP & C	Chief	below) Actuary		
(Street) DES MOINES IA 50392 (City) (State) (Zip)					- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Nor	ı-Deriv	ative/	Sec	uritie	s Ac	quired, D	isp	osed c	of, or Be	neficial	ly Owne	k			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,			Code (In	Transaction Disposed Of (D) (Instance of Code (Instr. 5)		ed (A) or str. 3, 4 and	Securiti Benefic Owned	5. Amount of Securities Beneficially Owned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	,	Amount	Amount (A) or (D)		Transac	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
		7							uired, Dis s, options					Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deeme Execution if any (Month/Da	Date,	Code (Inst		on of		6. Date Exer Expiration D (Month/Day/	ate		7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transaction (Instr. 4)	Owners Form: Iy Direct (I or Indire (I) (Instr	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Ex	piration te	Title	Amount or Number of Shares					
Employee Stock Option (Right to	\$62.63	02/26/2007			A		9,205		(1)	02/	/26/2017	Common Stock	9,205	\$0	9,205		D	

Explanation of Responses:

 $1. \ The \ option \ vests \ in \ three \ equal \ annual \ installments \ beginning \ February \ 26, \ 2008.$

Remarks:

<u>Joyce N. Hoffman, by Power of Attorney</u>

02/28/2007

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.