FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL						
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar Dunbar	PR	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner									
(Last) 711 HIG	(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 06/24/2016									X Officer (give title below) Other (specify below) EVP & Chief Investment Officer					
(Street) DES MOINES IA 50392 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Nor	n-Deriv	ative	e Se	curitie	es Acc	quired,	Disp	osed	of, or B	enefi	cially	Owne	d				
				2. Transaction Date (Month/Day/Yea		ear)	2A. Deemed Execution Date, if any (Month/Day/Year		Code (4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)) or 4 and	5. Amount of Securities Beneficially Owned Followi		Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) (D)	or P	rice	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 06/24						2016		A		195	5 A	\	\$0 ⁽¹⁾ 44,		,433 ⁽²⁾		D			
Common											114				By Spouse					
		Т	able II -						uired, D option						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date,	4. Transa Code (l 8)		ı of E		6. Date Exe Expiration (Month/Day	Date		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		D S (I	Price of erivative ecurity astr. 5)	9. Number derivative Securities Securities Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)		Date Exercisabl		opiration	Title	Amo or Num of Shar	ber						
Phantom Stock	(3)	06/24/2016			A		57.6		(4)		(4)	Common	57	.6	\$39.96	5,978.5	5	D		

Explanation of Responses:

- 1. Grant of restricted stock units.
- 2. Includes 3,470 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. The units convert to common stock on a one-for-one basis.
- 4. Acquired pursuant to the Principal Financial Group, Inc. Select Savings Excess Plan and may be transferred at any time into another investment alternative under that plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

Patrick A. Kirchner, by Power of Attorney

06/28/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.