FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
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0.5

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1. Name and Address of Reporting Person* MATHRANI ARJUN K (Last) (First) (Middle) 711 HIGH STREET					3. C 12/	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] 3. Date of Earliest Transaction (Month/Day/Year) 12/08/2003										Meck all app X Direct Offict below	olicable) otor er (give title v)	g Person(s) to Issuer 10% Owner Other (specify below)		wner specify	
(Street) DES MC			50392 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. I Lin	e) X Forn	or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son				
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action	ction 2A. Deemed Execution Date,			3. Tra	3. 4. Secu Transaction Dispos Code (Instr. 5)		4. Secu	urities Acquired (A) sed Of (D) (Instr. 3, 4			5. Amo Securi Benefi Owned Report	ount of ties cially I Following ed	nt of 6. Ones Formally (D) of ollowing (I) (II		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock					3/2003	3			Co	de V	<i>'</i>	Amount (A) or (D) Amount A		Price \$0 ⁽¹	(Instr.	action(s) 3 and 4) 2,559		D			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)		e.g., p	uts, o 4. Transa	uts, calls I. Transaction Code (Instr.		5. Number of			isablate (ear)	nverti le and	or		curity l)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
Phantom Stock	(2)	12/08/2003		<u>'</u>	Code A	v	(A)		Date Exercis		Dat	oiration e (3)	Title Commo Stock	_	nares	\$34.06	1,763		D		

Explanation of Responses:

- Grant of restricted stock units.
- 2. Security converts to common stock on a one-for-one basis.
- 3. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

Remarks:

<u>Joyce N. Hoffman, by Power</u> of Attorney 12/10/2003

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.