Pricing Supplement Dated 10/30/2007 (To Prospectus dated February 16, 2006, and Prospectus Supplement dated February 16, 2006)

CUSIP: 74254PUK6

(PRINCIPAL FINANCIAL GROUP LOGO)

Principal Life Insurance Company

Principal® Life CoreNotes® (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2007-108 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal® Life CoreNotes® offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made..

1. The Notes

Principal Amount:	TBD	Purchasing Agent Discount:	1.500%
Issue Price:	100.0%	Original Issue Date:	11/7/2007
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	11/15/2017
Interest Payment Dates:	The 15th day of e	very sixth month commencing on 05/15/20	08
Initial Interest Payment Date:	5/15/2008		
Regular Record Date:	15 calendar days prior to the Interest Payment Date		
Type of Interest Rate:	[X] Fixed Rate	[] Floating Rate	
Interest Rate:	5.60%		
Discount Note:	[]Yes	[X] No	
Terms of Survivor's Option: Annual Put Limitation:		[X] \$2,000,000 or 2%; or [] \$ or%	
Individual Put Limitation:		[x] \$250,000; or [] \$	
Trust Put Limitation:		[X] 2%; or \$	
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	[X]Yes 11/15/2009 [X] In whole only [] May be in who Any redemption of Redemption Date		g on or after the Initial
Repayment:	[]Yes	[X] No.	
Authorized Denominations:	\$1,000		

"Principal[®]" is a registered service mark of Principal Financial Services, Inc. and is used under license. "CoreNotes[®]" is a registered service mark of Merrill Lynch & Co. Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P").

Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing Notes as	[X] Yes	[] No	If Yes,
Principal:			

Purchas	ing Agent(s)	Principal Amount
Merrill I	ynch	TBD
Total:		TBD
State of Organization of the Trust:	New York	
Additional/Other Terms:	None	
2. <u>The Funding Agreement</u>		
Funding Agreement Issuer:	Principal Life Insurance Company	
Funding Agreement No.:	8-04261	
Deposit:	\$15.0	
Net Deposit:	TBD	
Effective Date:	11/7/2007	
Stated Maturity Date:	11/15/2017	
Interest Payment Dates:	The 15th day of every sixth month commencing on	05/15/2008
Initial Interest Payment Date:	5/15/2008	

Type of Interest Rate:	[X] Fixed Rate	[] Floating Rate
Interest Rate:	5.60%	
Discount Funding Agreement:	[]Yes	[X] No
Terms of Survivor's Option: Annual Put Limitation:		[X] \$2,000,000 or 2%; or [] \$ or %
Individual Put Limitation:		[x] \$250,000; or
Trust Put Limitation:		[] \$ [X] 2%; or \$

Redemption: Initial Redemption Date:	[X]Yes 11/15/2009	[] No.	If Yes,
Redemption:	[X] In whole on	ly and not in part	
Additional Other Terms:	[] May be in wh Any redemption Date	1	erest Payment Date falling on or after the Initial Redemption
Repayment:	[]Yes	[X] No.	
Ratings:			

The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.

Additional/Other Terms:	None
3. <u>The Guarantee</u>	
Guarantee Issuer:	Principal Financial Group, Inc.
Effective Date:	11/7/2007
Additional/Other Terms:	None