FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OMB APPROVAL OMB Number: 3235-

OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BERNARD BETSY J						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
					PF											Direc	tor	10	% O	wner			
																_	Officer (give title below)			Other (specify			
(Last) (First) (Middle)							3. Date of Earliest Transaction (Month/Day/Year)											V)	D	low)			
711 HIGH STREET						05/	05/19/2015																
(0)						4. 11	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) DES MC	INFS	ΙA	5	0392											'	X	Form	n filed by One	e Reporting	Perso	on		
DES MONVES IA 50332																	Form filed by More than One Reporting						
(City) (State) (Zip)																	Person						
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																						
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3,			Securi Benefi	cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										Code	v	Amount	(,	A) or O)	Price		Transaction(s) (Instr. 3 and 4)				(111501.4)		
Common Stock 05/19/							5			A		2,476	6 A		\$0	(1) 3		5,234	D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion Exercise Price of Derivative Security	on I	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,		ansaction of Der Sec Acc (A) Dis of (Instr.		osed) :. 3, 4	6. Date E Expiratio (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Ins and 4) Amo or Num of Title Shar		ount nber			9. Number of derivative Securities Seneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (or Indir (I) (Inst	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

Grant of restricted stock units.

Remarks:

<u>Clint L. Woods, by Power of Attorney</u>

05/21/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.