FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

heck this box if no longer subject to
ection 16. Form 4 or Form 5
oligations may continue. See
-4 4 (l-)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* STRABLE-SOETHOUT DEANNA D (Last) (First) (Middle) 711 HIGH STREET						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] 3. Date of Earliest Transaction (Month/Day/Year) 06/29/2018									5. Relationship of Reporting Person(s) to Issue Check all applicable) Director 10% Own X Officer (give title below) EVP & Chief Financial Officer				wner (specify	
(Street) DES MO (City)		. <u>5</u>	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indivine)	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tabl	e I - Nor	-Deriv	ative	Se	curitie	s Acc	uired,	Disp	osed o	f, oı	r Bene	efici	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (I 8)			4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Securi Benefi Owned	cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
										v	Amount	Amount (A) or (D)		Price	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock																60,889(1)			D	
Common Stock																5 ⁽²⁾			I	By 401(k) Plan
Common Stock 06/29/						3					31		A	\$0		42,706			I	By Spouse
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	ution Date, / C th/Day/Year) 8		ransaction Code (Instr.		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		n Date		Amo Sec Und Deri Sec and	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4) Amount or Numb of Share:		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F D O (I	.0. Ownership Form: Direct (D) Or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. Includes 1,832 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 2. Corrects previously incorrect amount.

Remarks:

Patrick A. Kirchner, by Power of Attorney

07/03/2018

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.