Pricing Supplement Dated 06/18/2004 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

CUSIP: 74254PBA9



## Principal Life Insurance Company Principal<sup>®</sup> Life CoreNotes<sup>®</sup> Issued Through Principal Life Income Fundings Trust 2004-19 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal<sup>®</sup> Life CoreNotes<sup>®</sup> offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

## 1. The Notes

Principal Amount:	\$1,597,000.0	Purchasing Agent Discount:		0.750%		
Issue Price:	100.0%	Original Issue Date: Stated Maturity Date:		06/23/2004		
Net Proceeds to the Trust:	\$1,585,022.5			06/16/2008		
Interest Payment Dates:	The 15th day of	The 15th day of every third month commencing on 09/15/2004.				
Initial Interest Payment Date:	09/15/2004	09/15/2004				
Regular Record Date:	The 1st day of e	The 1st day of every third month commencing on 09/01/2004.				
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rat	e			
Fixed Rate Notes:	⊠ Yes	o No.	If, Yes,			
Interest Rate:	4.00%					
Floating Rate Notes:	o Yes	🛛 No.	If, Yes,			
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,			
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	If, Yes,			
Initial Interest Rate, if any:	N/A					
Initial Interest Reset Date:	N/A					

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Interest Rate Basis(es). Check all that apply	7: N o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	I/A o CMT Rate o LIBOR o Prime Rate	
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Mo	oneyline Telerate Page
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly A	verage
Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any: Calculation Agent:	N/A Citibank, N.A.		
Computation of Interest: (not applicable unless different than as specified in Day Count Convention: (not applicable unless different than as specified in	N/A		
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		⊠ \$2,000,00 o \$ ⊠ \$250,000; o \$ ⊠ 2%; or \$_	or%
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	o Yes o In whole only and not in o May be in whole or in pa		If, Yes,
Repayment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o Yes o In whole only and not in o May be in whole or in pa		If, Yes,
Sinking Fund (not applicable unless specified):	N/A		
Securities Exchange Listing:	o Yes	🗵 No.	If, Yes, Name of Exchange:
Authorized Denominations:	\$1,000		,, or 2.1enunger
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## Ratings:

## The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa3 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purch	asing Notes as Principal:	⊠ Yes	o No.	If, Yes,
	Purchasing Agent(s)			Principal Amount
	Merrill Lynch Total:			\$ <u>1,597,000.0</u> \$1,597,000.0
State of Organization of th	e Trust:	New York		
Additional/Other Terms:		None		
Special Tax Considerations	s:	None		
2. The Funding Agreeme	nt			
Funding Agreement Issuer	:	Principal Life Insura	nce Compan	У
Funding Agreement No.:		5-16304		
Deposit:		\$1,597,015.0		
Net Deposit:		\$1,585,022.5		
Effective Date:		06/23/2004		
Stated Maturity Date:		06/16/2008		
Interest Payment Dates:		The 15th day of ever	y third mont	h commencing on 09/15/2004.
Initial Interest Payment Da	ite:	09/15/2004		
Type of Interest Rate:		⊠ Fixed Rate	o Floating	Rate
Fixed Rate Funding Ag	greement:	🖾 Yes	o No.	If, Yes,
Interest Rate:		4.00%		
Floating Rate Funding	Agreement:	o Yes	🛛 No.	If, Yes,
Regular Floating R Interest Rate: Interest Rate Ba	ate Funding Agreement: asis(es):	o Yes	o No.	If, Yes,
Floating Interes Interest Rate Ba Fixed Interest F	asis(es):	o Yes	o No.	If, Yes,
Initial Interest Rate	, if any:	N/A		
Initial Interest Rese	et Date:	N/A		
Interest Rate Basis(	(es). Check all that apply:	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	N/A	o CMT Rate o LIBOR o Prime Rate
If LIBOR:		o LIBOR Reuters Page LIBOR Currency:		o LIBOR Moneyline Telerate Page
If 7052:	CMT Telerate Page: CMT Maturity Index:	o Weekly Average		o Monthly Average

Index Maturity:	N/A			
Spread (+/-):	N/A			
Spread Multiplier:	N/A			
Interest Reset Date(s):	N/A			
Interest Rate Determination Date(s):	N/A			
Maximum Interest Rate, if any:	N/A			
Minimum Interest Rate, if any:	N/A			
Computation of Interest: (not applicable unless different than as specified in the pr Day Count Convention: (not applicable unless different than as specified in the pr	N/A			
Discount Funding Agreement:	o Yes	🗵 No.	If, Yes,	
Total Amount of Discount:				
Initial Accrual Period of Discount:				
Additional/Other Terms:				
Terms of Survivor's Option:				
Annual Put Limitation:		⊠ \$2,000,000 o	r 2%; or	
		o \$o		
Individual Put Limitation:		⊠ \$250,000; or		
Trust Put Limitation:		o \$ ⊠ 2%; or \$		
Trust I at Emination.		Ξ 270, 01 ψ <u></u>		
Redemption:	o Yes	🛛 No.	If, Yes,	
Initial Redemption Date:		1		
Redemption:	o in whole only o May be in wh	and not in part		
Additional Other Terms:	o way be in wi	lote of in part		
Repayment:	o Yes	🛛 No.	If, Yes,	
Repayment Date(s): Repayment Price:				
Repayment:	o In whole only	v and not in part		
repujiienti		o In whole only and not in part o May be in whole or in part		
Additional/Other Terms:				
Sinking Fund (not applicable unless specified):	N/A			
Ratings:				
The Funding Agreement issued under the Program i Principal Life expects the Funding Agreement to be				
Additional/Other Terms:	None			
Special Tax Considerations:	None			
3. The Guarantee				
Guarantee Issuer:	Principal Finan	cial Group, Inc.		
Effective Date:	06/23/2004			
Additional/Other Terms:	None			
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