FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20049

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or s	Sectio	n 30(h)) of the	e Investme	nt Cor	npany Ac	t of 1940								
1. Name and Address of Reporting Person* MATHRANI ARJUN K					PF	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC									elationship eck all appl	,		on(s) to Iss		
					PF	PFG]								1	_	r (give title		Other (s		
(Last) (First) (Middle)						Date of Earliest Transaction (Month/Day/Year)									below			below)	Speeny	
711 HIGH STREET						08/27/2003														
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
DES MOINES IA 50392														X Form filed by One Reporting Person						
(City) (State) (Zip)														Form filed by More than One Reporting Person				rting		
(City)																				
		Tab	le I - Non	-Deriv	ative	Sec	uritie	es A	cquired,	Dis	posed	of, or B	enefi	ciall	y Owne	d				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution			Code	Transaction Disposed Of (D) (Instr. 3, 4			or 4 and	Securiti Benefic Owned	Securities For Example 1 For Formula Following Following (I)		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amoun	t (A)	or P	rice		action(s) 3 and 4)			(Instr. 4)	
		Т	able II - I						juired, C s, optioi						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	Code (In:				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Se (Instr. 3 and 4			3. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	F C C	.0. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
				Coc	Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amo or Num of Shar	ber						
Phantom Stock	(1)	08/27/2003			A		205		(2)		(2)	Common	20	5	\$30.69	911		D		

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

Remarks:

Joyce N. Hoffman, by Power of Attorney

08/29/2003

of Attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.