SEC Form 4	
------------	--

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287
Estimated average bu	rden
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>McCullum Kenneth A.</u>				uer Name and Tick NCIPAL FIN]	0	Symbol GROUP INC [(Check	tionship of Reportin all applicable) Director Officer (give title	10% 0			
(Last) 711 HIGH STRI	(First) EET	(Middle)		e of Earliest Transa 5/2021	action (Month/	Day/Year)	X	below) below) SVP & Chief Risk Officer)		
(Street) DES MOINES	IA	50392	4. If A	mendment, Date of	f Original Filed	i (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Form filed by One Form filed by Moi	e Reporting Pers	son		
(City)	(State)	(Zip)						Person	e than one rrep	orting		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security	(Instr. 3)		2. Transaction Date (Month/Day(Vear)	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect		

	(Month/Day/Year)	if any (Month/Day/Year)	Code (Instr. 8)				· ·		(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock	03/05/2021		F		2,650	D	\$56.58 ⁽¹⁾	29,863 ⁽²⁾	D	
Common Stock	03/05/2021		A		2,224	D	\$56.58 ⁽³⁾	32,087 ⁽²⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (II 3, 4 and	ive ies ed ed nstr.	6. Date Exercisable and Expiration Date (Month/Day/Year)		n Date of Securities		ecurities Derivative lerlying Security ivative Security (Instr. 5)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to Buy)	\$58.68	03/05/2021		A		16,655		(4)	03/05/2031	Common Stock	16,655	\$0	16,655	D	

Explanation of Responses:

1. Settlement of performance-based restricted stock units granted February 26, 2018.

2. Includes 2,628 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.

3. Grant of restricted stock units

4. The option vests in three equal annual installments beginning March 5, 2022.

<u>Alex P. Montz</u>

<u>03/09/2021</u> Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.