FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

l	OMB APPROVAL										
l	OMB Number:	3235-0287									
ı	Estimated average b	urdon									

6. Ownership

7. Nature

5. Amount of

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Instruction 1(b).			Filed pursuant to Section 16(a) of the Securities Exchange Act of 193	4	nours per response: 0.5				
. , ,			or Section 30(h) of the Investment Company Act of 1940						
1. Name and Address			2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]		lationship of Reporting Poolsk all applicable) Director Officer (give title below)	erson(s) to Issuer 10% Owner Other (specify below)			
(Last) 711 HIGH STRI	(First) EET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/27/2006		President - Global	,			
(Street) DES MOINES (City)	IA (State)	50392 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line) X	ividual or Joint/Group Fil Form filed by One Re Form filed by More th Person	eporting Person			
		Table I - Non-	Derivative Securities Acquired, Disposed of, or Bene	eficially	Owned				

	Date (Month/Day/Year)	,	Code (Instr.		Disposed Of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(iiisti. 4)		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)												

4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

										(0)		(111301.5	**************************************		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (Right to	\$49.25	02/27/2006		A		63,760		(1)	02/27/2016	Common Stock	63,760	\$0	63,760	D	

3. Transaction Code (Instr.

2A. Deemed

2. Transaction

Explanation of Responses:

1. Title of Security (Instr. 3)

1. The option vests in three equal annual installments beginning February 27, 2007.

Remarks:

Joyce N. Hoffman, by Power of 03/01/2006 <u>Attorney</u>

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.