CUSIP: 74254PCR1

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## Principal Life Insurance Company Principal® Life CoreNotes® (Callable) Issued Through Principal Life Income Fundings Trust 2004-57 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal<sup>®</sup> Life CoreNotes<sup>®</sup> offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

Durchasing Agent Discounts

\$11 202 000 0

## 1. The Notes

Principal Amount

Principal Amount:	\$11,202,000.0	Purchasi	ing Agent Discount:	1.500%		
Issue Price:	100.0%	Original	Issue Date:	10/14/04		
Net Proceeds to the Trust:	\$11,033,970.0	\$11,033,970.0 Stated Maturity Date:		10/15/14		
Interest Payment Dates:	The 15th day of	every sixth montl	n commencing on 04/15/2005.			
Initial Interest Payment Date:	04/15/05					
Regular Record Date:	The 1st day of e	The 1st day of every sixth month commencing on 04/01/2005.				
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rat	e			
Fixed Rate Notes:	⊠ Yes	o No.	If, Yes,			
Interest Rate:	5.00%					
Floating Rate Notes:	o Yes	⊠ No.	If, Yes,			
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,			
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	If, Yes,			
Initial Interest Rate, if any:	N/A					
Initial Interest Reset Date:	N/A					

<sup>&</sup>quot;Principal" is a registered service mark of Principal Financial Services, Inc. and is used under license.

<sup>&</sup>quot;CoreNotes<sup>®</sup>" is a registered service mark of Merrill Lynch & Co.

Interest Rate Basis(es). Check all that apply: N/A o CD Rate o CMT Rate o Commercial Paper Rate o LIBOR o Treasury Rate o Prime Rate o Other (See Attached) If LIBOR: o LIBOR Reuters Page o LIBOR Moneyline Telerate Page LIBOR Currency: If CMT Rate: Designated CMT Telerate Page: If 7052: o Weekly Average o Monthly Average Designated CMT Maturity Index: Index Maturity: N/A Spread (+/-): N/A Spread Multiplier: N/A Interest Reset Date(s): N/A Interest Rate Determination Date(s): N/A Maximum Interest Rate, if any: N/A Minimum Interest Rate, if any: N/A Calculation Agent: Citibank, N.A. Computation of Interest: N/A (not applicable unless different than as specified in the prospectus and prospectus supplement) Day Count Convention: (not applicable unless different than as specified in the prospectus and prospectus supplement) Discount Note: o Yes ⊠ No. If, Yes, Total Amount of Discount: **Initial Accrual Period of Discount:** Additional/Other Terms: Terms of Survivor's Option: Annual Put Limitation: ⊠ \$2,000,000 or 2%; or o \$\_ or % Individual Put Limitation: ⊠ \$250,000; or o \$\_ Trust Put Limitation: ⊠ 2%; or \$\_\_ If, Yes, **Redemption Provisions:** o No. Initial Redemption Date: 10/15/07 ☑ In whole only and not in part Redemption: o May be in whole or in part Additional Other Terms: Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date ⊠ No. If, Yes, Repayment: o Yes Repayment Date(s): Repayment Price: Repayment: o In whole only and not in part o May be in whole or in part Additional/Other Terms: Sinking Fund (not applicable unless specified): N/A Securities Exchange Listing: o Yes ⊠ No. If, Yes, Name of Exchange: Authorized Denominations: \$1,000

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purchasing Notes as Principal:	⊠ Yes	o No.	If, Yes,			
Purchasing Agent(s)			Principal Amount			
Merrill Lynch Total:			\$ <u>11,202,000.0</u> \$ <u>11,202,000.0</u>			
State of Organization of the Trust:	New York					
Additional/Other Terms:	None					
Special Tax Considerations:	None					
2. The Funding Agreement						
Funding Agreement Issuer:	Principal Life Insurar	nce Compa	ny			
Funding Agreement No.:	7-06411					
Deposit:	\$11,202,015.0					
Net Deposit:	\$11,033,970.0					
Effective Date:	10/14/04					
Stated Maturity Date:	10/15/14	10/15/14				
Interest Payment Dates:	The 15th day of every	The 15th day of every sixth month commencing on 04/15/2005.				
Initial Interest Payment Date:	04/15/05					
Type of Interest Rate:	⊠ Fixed Rate	o Floating	g Rate			
Fixed Rate Funding Agreement:	⊠ Yes	o No.	If, Yes,			
Interest Rate:	5.00%					
Floating Rate Funding Agreement:	o Yes	⊠ No.	If, Yes,			
Regular Floating Rate Funding Agreement: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,			
Floating Rate/Fixed Rate Funding Agreement: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	If, Yes,			
Initial Interest Rate, if any:	N/A					
Initial Interest Reset Date:	N/A					
Interest Rate Basis(es). Check all that apply:	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	N/A	o CMT Rate o LIBOR o Prime Rate			
If LIBOR:	o LIBOR Reuters Page		o LIBOR Moneyline Telerate Page			

If CMT Rate:

Designated CMT Telerate Page:

If 7052: Designated CMT Maturity Index:

o Weekly Average

LIBOR Currency:

o Monthly Average

Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any:	N/A		
Computation of Interest: (not applicable unless different than as specified in the prospet Day Count Convention: (not applicable unless different than as specified in the prospet)	N/A		
Discount Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,
Terms of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; or	r
Individual Put Limitation:		o \$or_% ⊠ \$250,000; or	
Trust Put Limitation:		o \$ ⊠ 2%; or \$	
Redemption: Initial Redemption Date: Redemption: Additional Other Terms:	<ul> <li>☑ Yes o No. If, Yes,</li> <li>10/15/07</li> <li>☑ In whole only and not in part</li> <li>o May be in whole or in part</li> <li>Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date</li> </ul>		
Repayment:	o Yes	⊠ No.	If, Yes,
Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o In whole only and no o May be in whole or i		
Sinking Fund (not applicable unless specified):	N/A		
Ratings:			
The Funding Agreement issued under the Program is rate Principal Life expects the Funding Agreement to be rated			
Additional/Other Terms:	None		
Special Tax Considerations:	None		
3. The Guarantee			
Guarantee Issuer:	Principal Financial Group, Inc.		
Effective Date:	10/14/04		
Additional/Other Terms:	None		