FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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	OMB APPROVAL	
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#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of In Theres	Reporting Person*	<u>F</u>	2. Issuer Name <b>and</b> Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG ]									appli Directo			10% Ov	vner		
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/15/2006									Officer (give title below)		Other (s	specify	
(Street) DES MOINES IA 50392				4	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)														r eisuii					
		Tab	le I - Non-D	Derivati	ve Se	curitie	es Ac	quired, D	ispos	ed o	of, or Be	nefici	ally O	vne	d				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					 Year)   i	2A. Deer Execution if any (Month/D	n Date	Code (In:	Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)				4 and Secu		ties Focially (DI Following (I)		n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	/ Am	ount	(A) or (D) Pri		,   Tr	ansac	action(s) 3 and 4)			(111311. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Code	saction e (Instr.			6. Date Exer Expiration D (Month/Day/	nd	7. Title and Amount of Securities Underlying Derivative (Instr. 3 ar	f g Security	Deriva Secur (Instr.	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)		
				Code	e V	(A)	(D)	Date Exercisable	Expirat Date	ion	Title	Amount or Number of Shares							
Phantom Stock Units	(1)	02/15/2006		A		20.7		(2)	(2)		Common Stock	20.7	\$48	.31	20.7		D		

### **Explanation of Responses:**

- 1. The units convert to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

## Remarks:

Joyce N. Hoffman, by Power

02/17/2006

of Attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.