FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MCCAUGHAN JAMES P (Last) (First) (Middle)							Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] Date of Earliest Transaction (Month/Day/Year)									cable) or (give title		10% Ov Other (s below)	vner specify		
711 HIGH STREET							02/28/2005 4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
DES MOINES IA 50392															Form filed by One Reporting Person Form filed by More than One Reporting						
(City) (State) (Zip)															Persor	1					
		Tab	le I - Nor	n-Deriv	ativ	e Se	curities	s Ac	quired,	Dis	posed o	f, or Be	enefi	cially	Owned						
1. Title of Security (Instr. 3) 2. Transidate (Month/I							2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Dis		. Securities Acquired (A) isposed Of (D) (Instr. 3, 4)			5. Amour Securitie Beneficia Owned F Reported	s ally following	Form (D) o	n: Direct r Indirect sstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) (D)	or P	rice	Transact (Instr. 3 a	ion(s)					
Common Stock 02/28/						2005		A		8,45	8,451 A		\$0 ⁽¹⁾	33,5	,565 ⁽²⁾		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transa Code (8)		of		6. Date Exercisab Expiration Date (Month/Day/Year)			of Securities			B. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transaction (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or	ount mber ires							
Employee Stock Option (Right to	\$39.02	02/28/2005			A		91,955		(3)	0	2/28/2015	Common Stock	91,	,955	(4)	91,955	5	D			

Explanation of Responses:

- 1. Grant of restricted stock units.
- 2. Includes 770 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. The option vests in three equal annual installments beginning February 28, 2006.
- 4. Stock option grant.

Remarks:

Joyce N. Hoffman, by Power of 03/02/2005 **Attorney**

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.