Pricing Supplement Dated 04/01/05 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

CUSIP: 74254PFB3



Principal Life Insurance Company Principal[®] Life CoreNotes[®](Callable) Issued Through Principal Life Income Fundings Trust 2005-30 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal [®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	\$2,430,000.0	Purchasing	g Agent Discount:	0.750%
Issue Price:	100.0%	Original Issue Date: Stated Maturity Date:		04/06/05 04/15/09
Net Proceeds to the Trust:	\$2,411,775.0			
Interest Payment Dates:	The 15th day of ever	v sixth month comme	ncing on 10/15/2005.	
Initial Interest Payment Date:	10/15/05			
Regular Record Date:	The 1st day of every sixth month commencing on 10/01/2005.			
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate		
Fixed Rate Notes:	⊠ Yes	o No.	lf, Yes,	
Interest Rate:	4.60%			
Floating Rate Notes:	o Yes	⊠ No.	lf, Yes,	
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	lf, Yes,	
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	lf, Yes,	
Initial Interest Rate, if any:	N/A			
Initial Interest Reset Date:	N/A			

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Interest Rate Basis(es). Check all that apply	r: o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	N/A o CMT Rate e o LIBOR o Prime Rate		
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Moneyline Telerate Page		
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Average		
Index Maturity:	N/A			
Spread (+/-):	N/A			
Spread Multiplier:	N/A			
Interest Reset Date(s):	N/A			
Interest Rate Determination Date(s):	N/A			
Maximum Interest Rate, if any:	N/A			
Minimum Interest Rate, if any:	N/A			
Calculation Agent:	Citibank, N.A.			
Computation of Interest:N/A(not applicable unless different than as specified in the prospectus and prospectus supplement)Day Count Convention:N/A(not applicable unless different than as specified in the prospectus and prospectus supplement)				
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	lf, Yes,	
Terms of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; o o \$or_%	r	
Individual Put Limitation:		⊠ \$250,000; or o \$		
Trust Put Limitation:		⊠ 2%; or \$	_	
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	 Yes o No. If, Yes, 04/15/06 In whole only and not in part o May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date 			
Repayment:	o Yes	⊠ No.	lf, Yes,	
Repayment Date(s): Repayment Price: Repayment:	o In whole only and not in part o May be in whole or in part			
Additional/Other Terms:	o way be in whole of in part			
Sinking Fund (not applicable unless specified):	N/A			
Securities Exchange Listing:	o Yes	⊠ No.	lf, Yes, Name of Exchange:	
Authorized Denominations:	\$1,000			
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Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purchasing Notes as Princi	ipal:	⊠ Yes	٥١	lo. If, Yes,	
Purchasing Agent(s)				Principal Amount	
Merrill Lynch Total:				\$_2,430,000.0 \$_2,430,000.0	
State of Organization of the Trust:		New York			
Additional/Other Terms:		None			
Special Tax Considerations:		None			
2. The Funding Agreement					
Funding Agreement Issuer:		Principal Life Insuran	ice Compa	лу	
Funding Agreement No.:		4-51743			
Deposit:		\$2,430,015.0			
Net Deposit:		\$2,411,775.0			
Effective Date:		04/06/05			
Stated Maturity Date:		04/15/09			
Interest Payment Dates:		The 15th day of ever	y sixth mor	th commencing on 10/15/2005.	
Initial Interest Payment Date:		10/15/05			
Type of Interest Rate:		⊠ Fixed Rate	o Flo	ating Rate	
Fixed Rate Funding Agreement:		⊠ Yes	o No.	lf, Yes,	
Interest Rate:		4.60%			
Floating Rate Funding Agreement:		o Yes	🗵 No	. If, Yes,	
Regular Floating Rate Funding Agreem Interest Rate: Interest Rate Basis(es):	ent:	o Yes	o No.	lf, Yes,	
Floating Rate/Fixed Rate Funding Agree Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	ement:	o Yes	o No.	lf, Yes,	
Initial Interest Rate, if any:		N/A			
Initial Interest Reset Date:		N/A			
Interest Rate Basis(es). Check all that a	o CD o Cor o Tre	Rate nmercial Paper Rate asury Rate ier (See Attached)	N/A	o CMT Rate o LIBOR o Prime Rate	
If LIBOR:		OR Reuters Page BOR Currency:		o LIBOR Moneyline Telerate Pag	je
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o We	ekly Average 3	3	o Monthly Average	

	Index Maturity:	N/A				
	Spread (+/-):	N/A				
	Spread Multiplier:	N/A				
	Interest Reset Date(s):	N/A				
	Interest Rate Determination Date(s):	N/A				
	Maximum Interest Rate, if any:	N/A				
	Minimum Interest Rate, if any:	N/A				
(not a Day C	utation of Interest: pplicable unless different than as specified in the pro count Convention: pplicable unless different than as specified in the pro	N/A				
Disco	unt Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Ye	s	⊠ No.	lf, Yes,	
Terms	s of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:			 ⋈ \$2,000,000 or 2%; or o \$or_% ⋈ \$250,000; or o \$ ⋈ 2%; or \$ 		
Reder	nption: Initial Redemption Date: Redemption: Additional Other Terms:	o Ma	5/06 whole only and not ay be in whole or in p redemption date will	part	If, Yes, alling on or after the Initial Redemption	
Repay	yment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:		s whole only and not ii ay be in whole or in p		lf, Yes,	
Sinkin	g Fund (not applicable unless specified):	N/A				
Ratings:						
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.						
Additi	onal/Other Terms:		None			
Specia	al Tax Considerations:		None			
3. The	e Guarantee					
Guara	intee Issuer:		Principal Financial	Group, Inc.		
Effect	ive Date:		04/06/05			
Additi	onal/Other Terms:		None			
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