FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	IVAL
	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BERNARD BETSY J							2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									check a	tionship of Reportin all applicable) Director Officer (give title below)		10% O		Owner
(Last) (First) (Middle) 711 HIGH STREET							3. Date of Earliest Transaction (Month/Day/Year) 05/19/2009														
(Street) DES MOINES IA 50392 (City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)										Individ ne) X	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da							Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)				ities Acquired (A) d Of (D) (Instr. 3,			4 and Sec Ber Ow		ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
											v	Amount	(A) or D)	Price	1	ransa	eported ansaction(s) nstr. 3 and 4)			(Instr. 4)
Common	Stock		9/2009						4,565	5 A		\$ <mark>0</mark>	12,822		2,822	I)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	n Date e (Mont		3A. Deeme Execution if any (Month/Da	Date,		Transaction Code (Instr.		ı of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	m: ect (D) ndirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	(A)		Date Exercisal		Expiration Date	Title	or Nun of Sha							

Explanation of Responses:

Grant of restricted stock units.

Remarks:

<u>Joyce N. Hoffman, by Power</u> of Attorney

05/21/2009

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.