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FOR	M 4	UNITED	STATES S	ECURITIES				SE CO	OMMIS	SION			
		Washington, D.C. 20549								OMB APPROVA			
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).			Filed pursuar	t to Section 16(a) c tion 30(h) of the Inv	es Exchange A	_	RSHIP OMB Number: 3235-02 Estimated average burden hours per response: 0						
1. Name and Address of Reporting Person <sup>*</sup> LAMALE ELLEN Z (Last) (First) (Middle) 711 HIGH STREET			PRIN PFG	2. Issuer Name and Ticker or Trading Symbol     PRINCIPAL FINANCIAL GROUP INC [     PFG ]     3. Date of Earliest Transaction (Month/Day/Year)     10/08/2004						A. Relationship of Reporting Person(s) to Issuer         Check all applicable)         Director       10% Owner         X       Officer (give title below)         below)       below)         Sr. VP & Chief Actuary			Owner (specify
(Street) DES MOINES (City)	IA (State)	50392 (Zip)	4. If An 10/12	nendment, Date of /2004	(Month/Day/Y	6. Indi Line) X	,						
		Table I - Nor	n-Derivative S	ecurities Acqu	uired,	Dis	posed of, o	or Ben	eficially	Owned			
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			5. Amount of Securities Beneficially Owned Follow Reported	y	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
					Code	v	Amount	(A) or (D)	Price	Transaction(s (Instr. 3 and 4)			(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Phantom Stock Units	(1)	10/08/2004		A <sup>(2)</sup>		14.8		(3)	(3)	Common Stock	14.8	\$36.16	809.9 <sup>(4)</sup>	D	

**Explanation of Responses:** 

1. Security converts to common stock on a one-for-one basis.

2. Pursuant to 10b5-1 plan adopted February 21, 2002.

3. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

4. Inadvertently overstated total number of securities beneficially owned following reported transaction by 90.1 units. This overstatement was repeated in six reports filed thereafter. The report filed on March 14, 2005 includes a correct total number of phantom stock units beneficially owned following the transactions reported in that form.

**Remarks:** 

Karen E. Shaff, by Power of

<u>Attorney</u>

03/30/2005

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date