FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHOLTEN GARY P (Last) (First) (Middle) 711 HIGH STREET (Street)					Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG] 3. Date of Earliest Transaction (Month/Day/Year) 03/28/2005 4. If Amendment, Date of Original Filed (Month/Day/Year)								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Sr VP & Ch Info Officer 6. Individual or Joint/Group Filing (Check Applicable Line)						
(City)			50392 Zip)	-									X	Form	Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Non-De	ivative	Sec	uritie	es Ac	quired, D	ispo	osed o	of, or Be	neficia	ally C	Owne	l				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,			Code (In:	str. 5)			str. 3, 4 aı	Securities Beneficial Owned Fo Reported		es Formially (D) (Following d tion(s)		n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code (Transaction Code (Instr.		ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative (Instr. 3 ar	f g Security nd 4)				Own Forn Direc or In (I) (II	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expi Date	iration e	Title	Amount or Number of Shares							
Phantom Stock Units	(1)	03/28/2005		A		15.2		(2)		(2)	Common Stock	15.2	\$	38.2	917.4		D		

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

<u>Karen E. Shaff, by Power of Attorney</u>

03/30/2005

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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