FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL								
	OMB Number:	3235-0287							
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l	hours per response:	0.5							

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
ı	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCHOLTEN GARY P						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]								5. Relationship of Reporting Person(s) to Issu (Check all applicable) Director 10% Owr Officer (give title Other (sp			
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/03/2004								X Officer (give title Officer Specify below) Sr VP & Ch Info Officer			
(Street) DES MOINES IA 50392				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting				
(City) (State) (Zip)														Person			
		Tab	le I - Non-D	Derivativ	e Se	curitie	es Ao	cquired, C	ispos	ed o	of, or Be	neficia	lly Owne	d			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date			ar) Code (In	Transaction Code (Instr. 3, 5)		str. 3, 4 ar	Benefic	ies cially Following ed	6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	of Indirect		
							Code	/ An	nount	ount (A) or (D)		(Instr. 3	and 4)				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	Code	Transaction Code (Instr.		rative rities ired rosed) . 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		und	7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	(D) Beneficial Ownership rect (Instr. 4)	
				Code	· v	(A)	(D)	Date Exercisable	Expira Date	tion	Title	Amount or Number of Shares					
Phantom Stock Units	(1)	12/03/2004		A		13.4		(2)	(2)	'	Common Stock	13.4	\$38.8	677.1	D		

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

<u>Joyce N. Hoffman, by Power</u> <u>of Attorney</u>

12/07/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.