FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OIVID AFFR	OVAL
	OMB Number:	3235-0287
l	Estimated average but	rden

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours per response:	0.5									

1. Name an Maestri		PR	PRINCIPAL FINANCIAL GROUP INC [PFG]									Check all	elationship of Reporting ck all applicable) Director Officer (give title below)		10% C	6 Owner er (specify			
(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 06/27/2014											k	below)		
(Street) DES MOINES IA 50392 (City) (State) (Zip)					- 4. If -	4. If Amendment, Date of Original Filed (Month/Day/Year)									ine) X I	'			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
					2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Disposed Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,			ind Se Be Ov	Amount of curities eneficially whed Follow ported	Fo (C	Ownership form: Direct O) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		(A) or (D)	Price	, Tr≀	ansaction(s) str. 3 and 4)			(111341.4)
Common	on Stock 06/27/2014 A 74 A \$0 ⁽¹⁾ 11,771							D											
		Та	ble II - D								sed of, onvertib				y Own	ed			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ercise of the following of the following is any (Month/Day/Year) if any (Month		Transa Code (. Deriv	rative rities ired r osed) : 3, 4	Expiration (Month/D	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Date Date			or	ount nber	8. Price Derivat Securit (Instr. 5	ve derivat Securit	ive ies cially ng ed ction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Grant of restricted stock units.

Remarks:

Patrick A. Kirchner, by Power of Attorney

07/01/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.