CUSIP: 74254PLL4



Principal Life Insurance Company

Principal[®] Life CoreNotes[®] (Callable) (That are also Asset-Backed Securities) Issued Through and Obligations of Principal Life Income Fundings Trust 2006-23 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	TBD	Purchasing Agent Discount:	1.500%			
Issue Price:	100.0%	Original Issue Date:	5/10/2006			
Net Proceeds to the Trust:	TBD	Stated Maturity Date:	5/16/2016			
Interest Payment Dates:	The 15th day of ev	ry sixth month commencing on 11/15/2006				
Initial Interest Payment Date:	11/15/2006					
Regular Record Date:	15 calendar days prior to the Interest Payment Date					
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate				
Interest Rate:	6.00%					
Discount Note:	o Yes	⊠ No.				
Terms of Survivor's Option: Annual Put Limitation:		区 \$2,000,000 or 2%; or o \$ or %				
Individual Put Limitation:		⊠ \$250,000; or o \$				
Trust Put Limitation:		⊠ 2%; or \$				
Redemption Provisions: Initial Redemption Date: Redemption:	⊠ Yes 5/15/2008 ⊠ In whole only an o May be in whole					
Additional Other Terms:	o May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date					
Repayment:	o Yes	⊠ No.				
Authorized Denominations:	\$1,000					

"Principal[®]" is a registered service mark of Principal Financial Services, Inc. and is used under license. "CoreNotes[®]" is a registered service mark of Merrill Lynch & Co.

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purc	chasing Notes as Princi	pal: 🛛 🖾 Yes	6 (o No.	If Yes:	
Purchasing Agent(s)				Principal Amount		
	Merrill Lynch				TBD	
	Total:				TBD	
State of Organization of t	he Trust:	New York				
Additional/Other Terms:		None				
2. The Funding Agreement						
Funding Agreement Issuer: Principal Life Insurance		Company				
Funding Agreement No.:		5-18631				
Deposit:		TBD				
Net Deposit:		TBD				
Effective Date:		5/10/2006				
Stated Maturity Date:		5/16/2016				
Interest Payment Dates:		The 15th day of every sixth month commencing on 11/15/2006				
Initial Interest Payment D	ate:	11/15/2006				
Type of Interest Rate:		\boxtimes Fixed Rate	o Floating	g Rate		
Interest Rate:		6.00%				
Discount Funding Agreen	nent:	o Yes	🛛 No.			
Terms of Survivor's Optio Annual Put Limitat			⊠ \$2,000 o \$),000 or 2%; or or_%		
Individual Put Limi	tation:		0 \$ ⊠ \$250,0 0 \$			
Trust Put Limitatio	n:		0 \$ ⊠ 2%; or \$			
Redemption: Initial Redemption Redemption:	Date:	 ☑ Yes 5/15/2008 ☑ In whole only and not o May be in whole or in p 			lf, Yes,	
Additional Other T	erms:	Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date				
Repayment:		o Yes	🛛 No.			
Ratings:						
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.						
Additional/Other Terms:		None				
3. <u>The Guarantee</u>						
Guarantee Issuer:		Principal Financial Gro	up, Inc.			
Effective Date:		5/10/2006				
Additional/Other Terms:		None				