FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* LAWLER JULIA M (Last) (First) (Middle) 711 HIGH STREET						Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] Date of Earliest Transaction (Month/Day/Year) 03/27/2020										(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) EVP & Chief Risk Officer				ner
(Street) DES MOINES IA 50392 (City) (State) (Zip)						Line) X Form f															
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D						ar) if	2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,			or	5. Amou Securitie Benefici Owned I	ent of 6. Contact of 6. Contac		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount		(A) or (D)	Pi	rice	Transac	Reported Fransaction(s) Instr. 3 and 4)		[Instr. 4)
Common Stock 03/27										A		120		A	1	\$0 ⁽¹⁾	52,9	963 ⁽²⁾		D	
Common Stock																	1,	349		I	3y 401(k) Plan
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (l 8)		of		Ex	Date Exe piration onth/Day	r) Ai Se Ui De		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		rity	3. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	ve es ially ng ed etion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Da Ex	ite ercisable		kpiration ate	Title		or Num of Shar	ber					
Phantom Stock Units	(3)	03/27/2020			A		93.2			(4)		(4)		nmon ock	93	.2	\$32.6	5,518.	5	D	

Explanation of Responses:

- 1. Grant of restricted stock units.
- $2.\ Includes\ 564\ shares\ acquired\ pursuant\ to\ the\ Principal\ Financial\ Group,\ Inc.\ Employee\ Stock\ Purchase\ Plan.$
- 3. The units convert to common stock on a one-for-one basis.
- 4. Acquired pursuant to the Principal Financial Group, Inc. Select Savings Excess Plan and may be transferred at any time into another investment alternative under that plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

Alex P. Montz, by Power of

03/31/2020

Attorney

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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