FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to	STATEMENT OF C
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Filed pursuant to \$

HANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* GRISWELL J BARRY (Last) (First) (Middle) 711 HIGH STREET					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] 3. Date of Earliest Transaction (Month/Day/Year) 12/08/2003									cable) or (give title	g Pers	10% Ov Other (s	vner	
													below) nairman, P	resid	below)		
(Street) DES MOI (City)	NES IA		0392 (ip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							ne) X Form t	•				
		Table	e I - Nor	n-Deriv	ative	Sec	uritie	s Ac	quired, Di	sposed	of, or Be	eneficia	lly Owne	d				
			2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		, Transaction Disposed (Code (Instr. 5)		ities Acquired (A) o d Of (D) (Instr. 3, 4		Benefic	es ially Following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code V	Amoun	(A) or (D) Price		Transac	nsaction(s) str. 3 and 4)			(111511.4)		
		Ta							uired, Dis , options,									
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea		4. Transacti Code (Ins 8)		ion of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	ı Title	Amoun or Numbe of Shares	r					
Performance Units	(1)	12/08/2003			A		468		(2)	(2)	Commor Stock	468	(2)	35,924	4	D		
Phantom Stock Units	(1)	12/08/2003			A		142		(3)	(3)	Commor	142	\$34.06	10,772.2	28	D		

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported performance units were acquired pursuant to the Principal Financial Group Long-Term Performance Plan. Units under the Plan will be settled in cash or stock within a five-year period from the date of vesting.
- 3. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

Joyce N. Hoffman, by Power of 12/10/2003 <u>Attorney</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.