FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL
I	

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					UI .	Secur	311 30(11)) Of the	Hivesunei	it Coi	ilpaily Ac	011340							
1. Name and Address of Reporting Person* LAWLER JULIA M					PF	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									ck all appl Direct	icable)	g Per	rson(s) to Iss 10% Ov Other (s	wner
(Last) 711 HIG	(First) (Middle) GH STREET					3. Date of Earliest Transaction (Month/Day/Year) 12/29/2006									X Officer (give title Other (specific below) Sr VP & Ch Invst Officer				
(Street) DES MC	DES MOINES IA 50392					4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Nor	n-Deriv	ative	e Se	curitie	es Ac	cquired,	Dis	posed	of, or B	enefi	ciall	v Owne	d			
1. Title of Security (Instr. 3) 2. Tran: Date				2. Trans Date (Month/I		ar) l	2A. Deemed Execution Date, if any (Month/Day/Year		Code	3. Transaction Dispose 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4			Reporte Transac	unt of jes For jally (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transacti Code (Ins 8)				6. Date Ex Expiration (Month/Da	Date		nd 7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amo or Num of Shar	ber					
Phantom Stock Units	(1)	12/29/2006			A		12.7		(2)		(2)	Common Stock	12	.7	\$58.7	9,499.7	7	D	

Explanation of Responses:

- 1. Security converts to common stock on a one-for-one basis.
- 2. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

<u>Joyce N. Hoffman, by Power</u> of Attorney <u>01/04/2007</u>

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.