FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL											
OMB Number:	3235-0287										
Estimated average burden											
hours per response	0.5										

					or	Sectio	n 30(h)	of the	Ínvestr	ment C	Comp	oany Act	of 19	940							
Name and Address of Reporting Person* Mills Coast.					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC											5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Mills Scott						PFG 1										X Dire	ctor		10% Ov	vner	
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 03/28/2024											er (give title w)		Other (s below)	specify	
, I III OTI OTI OTI					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable ne)					
(Street)														- 1	X Form filed by One Reporting Person				n		
DES MOINES IA 50392															Form filed by More than One Reporting Person				rting		
(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication																
Check this box to indicate that a transaction was made pursuant to a contract, instruction or written satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										en plan	that is intende	ed to									
		Tab	le I - No	n-Deriv	ative	Sec	uritie	es Ac	quire	d, D	ispo	osed o	of, o	r Ben	eficial	ly Own	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Exectory (Day/Year) if an		A. Deemed xecution Date, any Month/Day/Year		Code (Instr.		on I	4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			Secur Benef Owner	5. Amount of Securities Beneficially Owned Following		n: Direct or Indirect ostr. 4)	7. Nature of Indirect Beneficial Ownership			
								Cod	de V		Amount		(A) or (D)	Price	Transa	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)		
Common Stock 03/28/				/2024		А			211		A	\$0 ⁽¹⁾) 2	6,552	,552						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	1. Title of 2. Derivative Conversion Date Security or Exercise (Month/Day/Year) if any 3A. Deemed Execution Date, If any				Transa	5. Number of of Derivative			6. Date Expira (Month	tion Da	ate	le and	Amo Seci Und Deri	itle and bunt of urities erlying vative S tr. 3 and		8. Price of Derivativy Security (Instr. 5)		e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V		(A)	(D)			Exp	oiration te	or Nun of		lumber						
701		1																			

Explanation of Responses:

Stock

Units

(2)

- 1. Grant of restricted stock units.
- 2. The units convert to common stock on a one-for-one basis.

03/28/2024

3. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement.

> Chris Agbe-Davies as 04/01/2024 Attorney-in-Fact

\$86.31

15 801

D

** Signature of Reporting Person Date

125

Common

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.