FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Dunbar Timothy Mark						2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									all applic Directo	able)	g Person(s) to Issue 10% Own Other (sp		er	
(Last) 711 HIG	(F H STREET	(First) (Middle) EET					3. Date of Earliest Transaction (Month/Day/Year) 02/26/2018									below) below) EVP & Chief Investment Officer				
(Street) DES MC		itate)	50392 (Zip)	Davis	_				of Original		`		Li	ne) X	Form filed by One Reporting Person Form filed by More than One Reporting Person					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date,		Transaction Dispos Code (Instr. 5)		4. Securi Dispose	urities Acquired (A) of ed Of (D) (Instr. 3, 4		s. Amount of Securities Beneficially Owned Follo		nt of s ally ollowing	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) C	Price	.	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common	Stock			02/2	26/201	8			A		6,84	1 A	\$0	(1)	49,614(2)			D		
Common	Stock														114 I				By Spouse	
		-	Table II -						uired, D , option						wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemee Execution I if any (Month/Day	Date,	ate, Transact Code (In:				Expiration	. Date Exercisable Expiration Date Month/Day/Year)		e and 7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		De Se	Price of crivative curity str. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amoun or Numbe of Shares	r						
Employee Stock Option (Right to	\$63.98	02/26/2018			A		40,340		(3)	0:	2/26/2018	Common Stock	40,34	0	\$0	40,34	0	D		

Explanation of Responses:

- 1. Settlement of performance-based restricted stock units granted February 23, 2015.
- 2. Includes 3,863 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. The option vests in three equal annual installments beginning February 26, 2019.

Remarks:

Patrick A. Kirchner, by Power of Attorney

02/28/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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