FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OIVID APPROVAL							
	OMB Number:	3235-0287						
l	Estimated average burden							

0.5

hours per response:

	Check this box if no longer subject to
٦	Section 16. Form 4 or Form 5 obligations may continue. See
J	obligations may continue. See
	Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or Sec	tion 30(n) of the	investment (company Ac	t of 1940					
1. Name and Address of Reporting Person* <u>Dunbar Timothy Mark</u>					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]							Check all app Direc	licable)	Person(s) to Iso 10% O Other (wner
(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 09/27/2019							^ belov	below) below) President - Global Asset Mgmt		
(Street) DES MOINES IA 50392			4	4. If Amendment, Date of Original Filed (Month/Day/Year)							Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(S	tate)	(Zip)												
		Tab	le I - Non-	Derivati	ve S	ecuriti	es A	cquired, D	isposed	of, or Be	eneficia	ally Owne	d		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						2A. Deemed Execution Date, if any (Month/Day/Yea		e, Transaction Disposed Of Code (Instr. 5)		rities Acquired (A) o ed Of (D) (Instr. 3, 4		nd Securit Benefic	cially (I Following (I	orm: Direct D) or Indirect) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	Amoun	t (A) (D)	or Price	Tranca	ction(s)		(5111 7)
		Т						uired, Dis , options					,		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	ate, Tran	Transaction Code (Instr.		rative rities iired r osed) : 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Cod	e V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	1			
Phantom Stock	(1)	09/27/2019		A		76.9		(2)	(2)	Common	76.9	\$57.37	8,100.1	D	

Explanation of Responses:

- 1. The units convert to common stock on a one-for-one basis.
- 2. Acquired pursuant to the Principal Financial Group, Inc. Select Savings Excess Plan and may be transferred at any time into another investment alternative under that plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

<u>Patrick A. Kirchner, by Power of Attorney</u>

10/01/2019

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.