FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-028								

37 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or S	Section	on 30(h)	of the	Investmei	nt Con	npany Act	of 194	10									
1. Name and Address of Reporting Person* <u>GELATT DANIEL</u>					PR	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]										all app Dired		ng Pe	10% C	wner		
(Last) 711 HIGI	(Fi H STREET	rst) (Middle)			ate (28/2		st Trans	saction (M	lonth/[Day/Year)					Offic	er (give title w)	below)				
(Street) DES MO (City)			50392 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									. Individine)	Forn	or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son					
		Tabl	e I - Nor	n-Deriv	ative	Se	curitie	es Ac	quired,	Disp	osed o	f, or	Ben	efici	ally C	wne	ed					
Date			Date	ansaction th/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			4 and Secu Bene		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount		(A) or (D)	Price	. [-	Γransa	action(s) 3 and 4)	(Instr. 4) 4)				
Common	Stock			12/28	3/2015	5			A		324		A	\$0	(1)	3	9,325		D			
Common	Stock															30	01,506		By Ginkgo LLC			
		Та	ble II - C								sed of, onvertib				y Ow	ned						
L. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Dat if any (Month/Day/Yo	Date,	ate, Transa Code (I		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E Expiratio (Month/E	on Date	e ar)	or			Deriva Secur	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	of Sha	ares								

Explanation of Responses:

1. Grant of restricted stock units.

Remarks:

Patrick A. Kirchner, by Power of Attorney

12/30/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).