FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940	,

1 9					Name and Ticker or Tall Financial Group, In			6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) 711 High Street	(First) (Middle)	of Re	epor	Identification Number ting Person, ity (voluntary)	Mo	tatement for nth/Day/Year vember 8, 2002	X Officer (give title below) Other (specify below) Executive Vice President					
(Street) Des Moines, IA 50392						Dat	f Amendment, e of Original onth/Day/Year)	7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)		Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
Date Date,				ode	4. Securities Acquired (Instr. 3, 4 & 5)	(A) or		5. Amount of Securities Beneficially		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
	(Month/ Day/ Year)	if any (Month/Day/ Year)	Code	V	Amount	(A) or (D)	Price	Owned Follow- ing Reported Transactions(s) (Instr. 3 & 4)	or Indirect (I) (Instr. 4)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities) 5. Number of Derivative 7. Title and Amount 8. Price of 1. Title of 2. Conver-3A. 6. Date 9. Number of 10. 11. Nature of Underlying Trans-Deemed Trans-Derivative Securities Acquired (A) or Exercisable Derivative Derivative of Indirect lsion or Owner-Disposed of (D) Securities Security Exercise action Execution action and Expiration Security Securities ship Beneficial Price of Date Date, Code Date (Instr. 3 & 4) (Instr. 5) Beneficially Form Ownership (Month/Day/ Owned (Instr. 3, 4 & 5) (Instr. 4) (Instr. 3) Derivative if any of lyear)

	Security	Day/	Day/	(Instr	r,								0	Deriv- ative	
		Year)	Year)	0)									Transaction(s)		
				Code	v	(A)	(D)	Date	Expira-	Title	Amount			Direct	
					П			Exer-	tion		or			(D)	1
					П			cisable	Date		Number			or	
					П						of			Indirect	
					П						Shares			(I)	
					Ш									(Instr. 4)	
Phantom	1 for 1	Nov.		$A^{(1)}$	П	48.63		<u>(2)</u>	(2)	Common	48.63	28.47	740.86	D	
Stock Units		8, 02								Stock					

Explanation of Responses:

FORM 4 (continued)

(1) Pursuant to 10b5-1 Plan adopted February 27, 2002.

(2) The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

> By: /s/ Joyce N. Hoffman Attorney-in-Fact **Signature of Reporting Person

November 12, 2002 Date

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.

If space is insufficient, See Instruction 6 for procedure.

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^{*} If the form is filed by more than one reporting person, see Instruction 4(b)(v).