Pricing Supplement Dated 7/7/2008 (To Prospectus dated November 21, 2007, and Prospectus Supplement dated November 21, 2007) Filed pursuant to [X] Rule 424(b)(2) [] Rule 424(b)(5) Registration Statement No. 333-147181 and 333-147181-01

CUSIP: 74254PYM8



Principal Life Insurance Company
Principal® Life (That are also Asset-Backed Securities) Issued Through and Obligations of
Principal Life Income 2008-59 (the "Trust" and "Issuing Entity")

The description of this pricing supplement of the particular terms of the Principal® Life offered hereby, and the Funding Agreement (specified below) issued by Principal Life Insurance Company ("Principal Life") to the Trust, the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made..

1. The Notes

Principal Amount:	TBD	Purchasing A	agent Discount:	1.000%
Issue Price:	100.0%	Original Issu	e Date:	7/16/2008
Net Proceeds to the Trust:	TBD	Stated Matur	ity Date:	7/15/2013
Interest Payment Dates:	The 15th day of e	very sixth month cor	nmencing on 01/15/2009	
Initial Interest Payment Date:	1/15/2009			
Regular Record Date:	15 calendar days p	prior to the Interest P	ayment Date	
Type of Interest Rate:	[X] Fixed Rate	[] Floating Rate		
Interest Rate:	5.00%			
Discount Note:	[]Yes	[X] No		
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		[X] \$2,000,000 or [] \$ or [x] \$250,000; or [] \$ [X] 2%; or		
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	[]Yes [] In whole only a [] May be in who Any redemption d Redemption Date	le or in part	If Yes, st Payment Date falling on or afte	r the Initial
Repayment:	[]Yes	[X] No.		
Authorized Denominations:	\$1,000			

gistered service mark of Merrill Lynch & Co.					

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The Notes issued under the Program are rated AA by Standard & Poor's ("S&P").

Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agent(s) Purchasing Notes as

[X] Yes

[] No

If Yes,

Principal:

Purchasing Agent(s)	Principal Amount
Merrill Lynch	TBD
Total:	TBD

State of Organization of the

Trust:

New York

Additional/Other Terms:

None

2. The Funding Agreement

Funding Agreement Issuer:

Principal Life Insurance Company

Funding Agreement No.:

5-20621

Deposit:

\$15.0

Net Deposit:

TBD

Effective Date:

7/16/2008

Stated Maturity Date:

7/15/2013

Interest Payment Dates:

The 15th day of every sixth month commencing on 01/15/2009

Initial Interest Payment Date:

1/15/2009

Type of Interest Rate:

[X] Fixed Rate [] Floating Rate

Interest Rate:

5.00%

[]Yes

Discount Funding Agreement:

[X] No

Terms of Survivor's Option:

Annual Put Limitation:

[X] \$2,000,000 or 2%; or

[] \$_____ or __% [x] \$250,000; or

Individual Put Limitation:

[]\$_

Trust Put Limitation:

[X] 2%; or

Redemption: Initial Redemption Date: Redemption: Additional Other Terms:	[] May be in was Any redemption	[X] No. The second of the s		ption
	Date			
Repayment:	[]Yes	[X] No.		
Ratings:				
The Funding Agreement issued uprincipal Life expects the Funding				
Additional/Other Terms:		None		
3. The Guarantee				
Guarantee Issuer:		Principal Fina	nncial Group, Inc.	
Effective Date:		7/16/2008		
Additional/Other Terms:		None		