## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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OMB APPROVAL									
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0.5

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	Check this box if no longer subject to
1	Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(h)

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HOCHSCHILD ROGER C				PF	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title Other (specify				vner	
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/18/2024									r (give title )		Other (s pelow)	specify
(Street) DES MC			50392 (Zip)		- 4. li	f Ame	ndment	t, Date	of Original	Filed	(Month/E	oay/Year)			filed by One	e Reportin	g Perso	n
		Tab	le I - Nor	n-Deriv	ative	Sec	curitie	es Ac	quired,	Dis	posed	of, or Be	neficia	lly Owne	d			
1. Title of Security (Instr. 3)			Date (Month/Day/Year)		ar) E	2A. Deemed Execution Date, if any (Month/Day/Year		Code (Instr.					d Securiti Benefic	5. Amount of Securities Beneficially Owned Following		ect (irect   (	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) o	r Price	Transac (Instr. 3	tion(s)			(Instr. 4)
Common Stock 12/18					8/2024	/2024			A		336	6 A :		34	34,796			
		Т										, or Ben ible sec		y Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	rate, Transacti Code (Ins				6. Date Ex Expiration (Month/Da	Date	Amount of		f g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Own For Dire or li (I) (I	nership m: ect (D) ndirect nstr. 4)	Beneficia Ownersh (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amount or Number of Shares					
Phantom Stock Units	(2)	12/18/2024			A		241		(3)		(3)	Common Stock	241	\$74.91	25,783	3	D	

## **Explanation of Responses:**

- 1. Grant of restricted stock units.
- 2. The units convert to common stock on a one-for-one basis.
- 3. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement.

Chris Agbe-Davies as 12/20/2024 Attorney-in-Fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.