FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL				
OMB Number:	3235-0287				
Estimated average burd	en				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* HOCHSCHILD ROGER C (Last) (First) (Middle) 711 HIGH STREET							Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG] 3. Date of Earliest Transaction (Month/Day/Year) 06/28/2019											of Reportin cable) or (give title	ng Per	son(s) to Is 10% O Other (below)		
(Street) DES MOINES IA 50392 (City) (State) (Zip)							4. If Amendment, Date of Original Filed (Month/Day/Year) tive Securities Acquired, Disposed of, or Benefic										Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)							2A. Deer Execution	A. Deemed Execution Date,		3. 4. Secui		rities A	cquire) or 5. Amou 4 and Securiti Benefic		int of es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common	06/20	0/201	/2010				v	Amount		(A) or (D)	Price	Tra (Ins	Transactio (Instr. 3 an			D	(54)					
	Common Stock 06/28/2019 A 136 A \$0 ⁽¹⁾ 14,774 D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr	ative rities ired osed	Exp	Pate Exer piration D pnth/Day/	ate		Amor Secu Unde Deriv	7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		Deriva	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exe	e ercisable	Ex Da	piration te	Title		Amount or Number of Shares							
Phantom Stock Units	(2)	06/28/2019			A		90.3			(3)		(3)	Comi		90.3	\$57.9	2	10,742.	4	D		

Explanation of Responses:

- Grant of restricted stock units.
- 2. The units convert to common stock on a one-for-one basis.
- 3. The reported phantom stock units were acquired pursuant to the Principal Deferred Compensation Plan for Non-Employee Directors and will be settled on the reporting person's retirement.

Remarks:

Patrick A. Kirchner, by Power of Attorney 07/02/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.