FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Halter Patrick Gregory</u>				PR	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG]									Check	all app	olicable)			Owner (specify		
(Last) (First) (Middle) 711 HIGH STREET				3. Date of Earliest Transaction (Month/Day/Year) 09/27/2019										X	below) below) Chief Executive Officer, PGI						
(Street) DES MO			50392 (Zip)		4. If										5. Indivi ine) X	Forn Forn	al or Joint/Group Filing (Check Applicable orm filed by One Reporting Person orm filed by More than One Reporting erson				
		Tab	le I - Nor	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	oosed o	f, o	r Ben	efici	ally (Dwne	ed				
Date				Date	2. Transaction Date (Month/Day/Year) 2. Deemed Execution Date, if any (Month/Day/Year)		Execution Date, if any		Transaction Dispos Code (Instr. 5)		Disposed	urities Acquired (A sed Of (D) (Instr. 3,			, 4 and Se Be		. Amount of ecurities eneficially bwned Following		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
							Code	v	Amount	(A) or (D)		Pric	.	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common Stock 09/				09/27	7/2019				A		222		A	A \$0		77,765 ⁽²⁾		D			
Common Stock																443		I	By 401(k) Plan		
		Ta	able II - D								sed of, onvertib					/ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	Code (Ins				6. Date E Expiratio (Month/D	n Date	•	or		ount	8. Price of Derivative Security (Instr. 5)	ative rity		Owr Fori Dire or Ir (I) (I	LO. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Code V (A)			Date Exercisa		Expiration	Title	of	nber												

Explanation of Responses:

- Grant of restricted stock units.
- $2.\ Includes\ 574\ shares\ acquired\ pursuant\ to\ the\ Principal\ Financial\ Group,\ Inc.\ Employee\ Stock\ Purchase\ Plan.$

Remarks:

Patrick A. Kirchner, by Power

10/01/2019

of Attorney** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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