FORM 4

__Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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OMB APPROVAL

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 Filed By Romeo and Dye's Section 16 Filer www.section16.net

1. Name and Address of Reporting Person*	2. Issuer Name and Ticker or Tra	ding Symbol	6. Relationship of Reporting Person(s)					
	Principal Financial Group, Inc.	(PFG)	to Issuer (Check all applicable)					
Daley, Michael T.			_ Director10% Owner					
(Last) (First) (Middle)	3. I.R.S. Identification Number	4. Statement for	X Officer (give title below)	_Other (spe	ecify below)			
	of Reporting Person,	Month/Day/Year						
711 High Street	if an entity (voluntary)	February 25, 2003	Executive Vice President					
(Street)	1	5. If Amendment,	7. Individual or Joint/Group Filing (Check Applicable Line)					
		Date of Original	X Form filed by One Reporting Person					
Des Moines, IA 50392		(Month/Day/Year)	Form filed by More than One Reporting Person					
			Γ	1 0				
(City) (State) (Zip)	Table I — Non	-Derivative Securitie	s Acquired, Disposed of, or H	Beneficially Ov	wned			
1. Title of Security 2. Trans- 2A. Deemed 3.	Frans- 4. Securities Acquired (A	A) or Disposed of (D)	5. Amount of	6. Owner-	7. Nature of Indirect			
(Instr. 3) action Execution act	ion Code (Instr. 3, 4 & 5)		Securities	ship Form:	Beneficial Ownership			
	str. 8)		Beneficially	Direct (D)	(Instr. 4)			
(Month/ Day/ if any	ode V Amount	(A) Price	Owned Follow-	or Indirect (I)				
Year) (Month/Day/			ing Reported Transactions(s)	(Instr. 4)				
Year)		or	ing reported fransactions(s)	(mour)				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conver-	3.	3A.	4.	5. Number of Deri	vative	6. Date		7. Title an	d Amount	8. Price of	9. Number of	10.	11. Nature
Derivative	sion or	Trans-	Deemed	Trans-	Securities Acquire	d (A) or	Exercis	able	of Underly	ying	Derivative	Derivative	Owner-	of Indirect
Security	Exercise	action	Execution	action	Disposed of (D)		and Exp	oiration	Securities		Security	Securities	ship	Beneficial
	Price of	Date	Date,	Code			Date		(Instr. 3 &	: 4)	(Instr. 5)	Beneficially	Form	Ownership
(Instr. 3)	Derivative		if any		(Instr. 3, 4 & 5)		(Month/D	ay/	ľ			Owned	of	(Instr. 4)
	Security		(Month/	(Instr.			Year)					Following	Deriv-	
			Day/ Year)	8)								Reported	ative	
			,									Transaction(s)	Security:	
				Code V	(A)	(D)	Date	Expira-	Title	Amount		(Instr. 4)	Direct	
					, ,			tion		or			(D)	
							cisable	Date		Number			or	
										of			Indirect	
										Shares			(I)	
													(Instr. 4)	
Performance	1 for 1	2/25/03		A	14,949		<u>(1)</u>	<u>(1)</u>	Common	14,949		14,949	D	
Units									Stock					
Employee Stock	\$27.57	2/25/03	Í	A	68,675		<u>(2)</u>	2/25/13	Common	68,675		68,675	D	
Option (Right to									Stock					
Buy)														

Explanation of Responses:

(1) The reported performance units were acquired pursuant to the Principal Financial Group Long-Term Performance Plan. Units under the Plan will be settled in cash or stock within a five-year period from date of vesting.

(2) The option vests in three equal annual installments beginning on February 25, 2004.

By: /s/ <u>Joyce N. Hoffman</u> Attorney-in-Fact **Signature of Reporting Person February 27, 2003 Date

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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