FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Estimated average b	ourden									
houre per recogness.	0.5									

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
SCHOLTEN GARY P						PFG]									Officer below)	(give title		10% Ow Other (s below)		
(Last) (First) (Middle) 711 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 12/05/2008										,	VP & Cl	h Info	,		
(Street)							idment,	Date o	of Original	Filed	(Month/Da	6. Individual or Joint/Group Filing (Check Applicable Line)								
DES MOI	NES IA	5	0392											X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(Sta	te) (Z	Ľip)												Persor	1				
		Table	e I - Non-	Deriva	ative	Sec	uritie	s Ac	quired,	Dis	posed o	of, or Bo	enef	icially	/ Owned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		ur) E	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.					A) or , 4 and	5. Amour Securitie Beneficia Owned F	s ally following	Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or F	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
Common S	Common Stock			12/05/2008					A		69	69 A		\$0 ⁽¹⁾	10,4	J41 ⁽²⁾		D		
Common S	Stock														5.	28		Ι .	By 401(k) Plan	
Common S	nmon Stock														1	92			By Spouse	
		Та	able II - D								osed of, converti				Owned					
Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	n Date, Transact Code (In:					6. Date E Expiratio (Month/D	n Date	е	7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				Co	Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nu of	mount mber ares						
Performance Units	(3)	12/05/2008			A		26		(4)		(4)	Commor Stock		26	(4)	1,135	5	D		
Phantom	(3)	12/05/2008		T	Α		23.5		(5)		(5)	Common	$\frac{1}{2}$	3.5	\$19.2	1,025.	.4	D		

Explanation of Responses:

- 1. Grant of restricted stock units.
- 2. Includes 3,741 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. Security converts to common stock on a one-for-one basis.
- 4. The reported performance units were acquired pursuant to the Principal Financial Group Long-Term Peformance Plan. Units under the Plan will be settled in cash or stock within a five-year period from the date of vesting.
- 5. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the Plan. Interests under the Plan will be settled upon the reporting person's retirement or other termination of service.

Remarks:

Joyce N. Hoffman, by Power of 12/09/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.