SEC Form 4

Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Markinster D.O. 00540

Washington, D.C. 20549

OMB APPROVAL

STATEMENT OF CHANGES IN BENEFICIAL OWN	OMB Number: 3235-0287 Estimated average burden		
Filed pursuant to Section 16(a) of the Securities Exchange Act of 193- or Section 30(h) of the Investment Company Act of 1940	hours per response:	0.5	
2. Issuer Name and Ticker or Trading Symbol	5. Relationship of F	Reporting Person(s) to	Issuer

Kay Kathleen (Last) 711 HIGH STRE (Street)	(First) (Middle)		2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG] 3. Date of Earliest Transaction (Month/Day/Year) 06/28/2024	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify below) below) EVP-Chief Information Officer
			4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication	
1		Table L - Non-Deriva	ative Securities Acquired Disposed of or Benef	ficially Owned

Table 1 - Non-Derivative Securities Acquired, Disposed 01, 01 Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	06/28/2024		A		276	A	\$0 ⁽¹⁾	22,850	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 10. Ownership 11. Nature of Indirect 3. Transaction 3A. Deemed Execution Date 5. Number 6. Date Exercisable and 7. Title and Amount of 8. Price of 9. Number of Conversion Date Expiration Date (Month/Day/Year) Transaction Derivative derivative Amount of Securities Underlying Derivative Security (Instr. 3 and 4) or Exercise Price of Derivative Security Security (Instr. 3) (Month/Day/Year) Code (Instr. Derivative Security Securities Form: Direct (D) Beneficial if any (Month/Day/Year) 8) (Instr. 5) Beneficially Securities Ownership Acquired (A) or Disposed Owned Following or Indirect (I) (Instr. 4) (Instr. 4) Reported Transaction(s) of (D) (Instr. 3, 4 (Instr. 4) and 5) Amount or Number

Date

Exercisable

(A) (D)

Expiration

Date

Explanation of Responses:

1. Grant of restricted stock units.

Chris Agbe-Davies as Attorney-in-Fact

of

Shares

Title

07/01/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code V

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.