Pricing Supplement Dated 11/12/2004 (To Prospectus dated March 5, 2004, and Prospectus Supplement dated March 5, 2004)

CUSIP: 74254PDC3



Principal Life Insurance Company Principal[®] Life CoreNotes[®] (Callable) Issued Through Principal Life Income Fundings Trust 2004-67 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	\$1,680,000.0	Purchasing Agent Discount:		1.000%
Issue Price:	100.0%	Original Issue Date:		11/17/2004
Net Proceeds to the Trust:	\$1,663,200.0	Stated Maturity Date:		11/16/2009
Interest Payment Dates:	The 15th day of every sixth month commencing on 05/15/2005.			
Initial Interest Payment Date:	05/15/2005			
Regular Record Date:	The 1st day of every sixth month commencing on 05/01/2005.			
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate		
Fixed Rate Notes:	🗵 Yes	o No.	If, Yes,	
Interest Rate:	4.00%			
Floating Rate Notes:	o Yes	⊠ No.	If, Yes,	
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,	
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	If, Yes,	
Initial Interest Rate, if any:	N/A			
Initial Interest Reset Date:	N/A			

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Interest Rate Basis(es). Check all that appl	5	J/A	
	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	o CMT Rate o LIBOR o Prime Rate	
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Moneyline Tel	erate Page
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Average	
Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any:	N/A		
Calculation Agent:	Citibank, N.A.		
Computation of Interest: (not applicable unless different than as specified in Day Count Convention: (not applicable unless different than as specified in	N/A		
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,
Terms of Survivor's Option: Annual Put Limitation: Individual Put Limitation: Trust Put Limitation:		⊠ \$2,000,000 or 2%; or o \$or_% ⊠ \$250,000; or o \$ ⊠ 2%; or \$	
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	 ☑ Yes 11/15/2005 ☑ In whole only and not ir o May be in whole or in pa Any redemption date will b Initial Redemption Date 		If, Yes, falling on or after the
Repayment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o Yes o In whole only and not in o May be in whole or in pa		If, Yes,
Sinking Fund (not applicable unless specified):	N/A		
Securities Exchange Listing:	o Yes	⊠ No.	If, Yes, Name of Exchange:
Authorized Denominations:	\$1,000		

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purchasing Notes as Principal:	🗵 Yes	o No.	If, Yes,
Purchasing Agent(s)			Principal Amount
Merrill Lynch Total:			$\frac{1,680,000.0}{1,680,000.0}$
State of Organization of the Trust:	New York		
Additional/Other Terms:	None		
Special Tax Considerations:	None		
2. The Funding Agreement			
Funding Agreement Issuer:	Principal Life Insura	nce Company	,
Funding Agreement No.:	8-01549		
Deposit:	\$1,680,015.0		
Net Deposit:	\$1,663,200.0		
Effective Date:	11/17/2004		
Stated Maturity Date:	11/16/2009		
Interest Payment Dates:	The 15th day of ever	y sixth month	commencing on 05/15/2005.
Initial Interest Payment Date:	05/15/2005		
Type of Interest Rate:	⊠ Fixed Rate	o Floating I	Rate
Fixed Rate Funding Agreement:	⊠ Yes	o No.	If, Yes,
Interest Rate:	4.00%		
Floating Rate Funding Agreement:	o Yes	🛛 No.	If, Yes,
Regular Floating Rate Funding Agreement: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,
Floating Rate/Fixed Rate Funding Agreement Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	: o Yes	o No.	If, Yes,
Initial Interest Rate, if any:	N/A		
Initial Interest Reset Date:	N/A		
Interest Rate Basis(es). Check all that apply:	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	N/A	o CMT Rate o LIBOR o Prime Rate
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:		o LIBOR Moneyline Telerate Page
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average		o Monthly Average

	Index Maturity:	N/A			
	Spread (+/-):	N/A			
	Spread Multiplier:	N/A			
	Interest Reset Date(s):	N/A			
	Interest Rate Determination Date(s):	N/A			
	Maximum Interest Rate, if any:	N/A			
	Minimum Interest Rate, if any:	N/A			
(not aj Day C	utation of Interest: oplicable unless different than as specified in the prospec ount Convention: oplicable unless different than as specified in the prospec	N/A			
Disco	int Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,	
Terms	of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; or		
	Individual Put Limitation:		o \$or_% ⊠ \$250,000; or o \$		
	Trust Put Limitation:		o \$ ⊠ 2%; or \$		
Reden	nption: Initial Redemption Date: Redemption: Additional Other Terms:	 ☑ Yes 11/15/2005 ☑ In whole only and no o May be in whole or in Any redemption date wi Initial Redemption Date 	part ll be an Interest Payment	If, Yes, Date falling on or after the	
Repay	ment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o Yes o In whole only and not o May be in whole or in		If, Yes,	
Sinkin	g Fund (not applicable unless specified):	N/A			
Rating					
The Funding Agreement issued under the Program is rated AA by S&P. Principal Life expects the Funding Agreement to be rated Aa2 by Moody's.					
Additi	onal/Other Terms:	None			
Specia	l Tax Considerations:	None			
3. The	Guarantee				
Guara	ntee Issuer:	Principal Financial G	roup, Inc.		
Effect	ive Date:	11/17/2004			
Additi	onal/Other Terms:	None			
		4			