FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* <u>LAMALE ELLEN Z</u>					2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG									eck all applic Director	able) r	g Person(s) to Issu 10% Ow		/ner
(Last)	(F	irst)		3. Date of Earliest Transaction (Month/Day/Year) 07/18/2003									below)	,		Other (spec below) Chief Actuary		
(Street)					4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(City)	(S	(State) (Zip)												Form filed by More than One Reporting Person				- 1
		Tal	ble I - Non	-Derivat	ive S	ecuri	ties A	Acqui	red, I	Dis	posed of	, or Ben	eficiall	y Owned				
Date				2. Transact Date (Month/Day		Execu if any	Deemed ecution Date, ny onth/Day/Year)		Transaction Disposed Code (Instr. 5)		es Acquired Of (D) (Insti		5. Amour Securitie Beneficia Owned F	s Illy ollowing	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								(Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a	ion(s)			
			Table II - I (osed of, onvertib			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	Cod	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Cod	e V	(A)	(D)	Date Exerc	isable		xpiration ate	Title	Amount or Number of Shares					
Phantom	(1)								(2)		(2)	Common		_				

Explanation of Responses:

0(1)

Stock

Units

1. Security converts to common stock on a one-for-one basis.

07/18/2003

- 2. Pursuant to 10b5-1 plan adopted February 21, 2002.
- 3. The reported phantom stock units were acquired pursuant to the Principal Select Savings Excess Plan and may be transferred at any time into another investment alternative under the plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

08/08/1988⁽³⁾

08/08/1988⁽³⁾

Joyce N. Hoffman, by Power of 07/21/2003 <u>Attorney</u>

9.53

Stock

\$32.76

370.59

D

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.