FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERS	SHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Pickerell Blair</u>					PR	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC PFG									Check al	nship of I applical Director		Person(s) to	Issuer Owner		
(Last) (First) (Middle) 711 HIGH STREET						3. D	3. Date of Earliest Transaction (Month/Day/Year) 05/17/2016										Officer (g pelow)	give title		Other (specify below)	
(Street) DES MC		[A		0392 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								ine) X	,					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				Date	Date Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Disposed (Code (Instr. 5)					ind Se	Amount ecurities eneficially wned Fol eported	y	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	ຸ Tr	Transaction(s) (Instr. 3 and 4)			(111511.4)			
Common	Common Stock			05/17	/17/2016				A		3,089		9 A \$) ⁽¹⁾ 4,830		30	D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date, or Exercise (Month/Day/Year) if any		Date,	Transaction Code (Instr. 8) Sec Acq (A) Dispose of (I		osed)) :r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Date Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		ount nber	8. Price Derivat Securit (Instr. 5	ive der y Sec i) Ber Ow Fol Rep Tra	Number of rivative curities neficially med llowing ported insaction(str. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)					

Explanation of Responses:

1. Grant of restricted stock units.

Remarks:

Patrick A. Kirchner, by Power of Attorney

05/19/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.