FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	OVAL				
l	OMB Number:	3235-0287				
l	Estimated average burde	en				
l	hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Halter Patrick Gregory</u>							2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner						
						PFG ]								Х	Officer below)	(give title		Other (s below)	r (specify		
(Last) 711 HIG	ast) (First) (Middle) 11 HIGH STREET					3. Date of Earliest Transaction (Month/Day/Year) 02/24/2020										Chief Executive Of					
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person						
DES MOINES IA 50392																Form filed by More than One Reporting					
(City) (State) (Zip)																Person					
		Tab	le I - Nor	n-Deriv	/ativ	e Se	curities	AC	quired,	Disp	osed o	f, or B	enefi	cially	Owned						
					2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (I	Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or P	rice	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common	Stock		4/202	1/2020		A		6,166	6 A		<b>\$0</b> <sup>(1)</sup>	84,172(2)			D						
Common Stock														4	147		I	By 401(k) Plan			
		-	Table II -						uired, D , option						Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date, T	Code (Inst		n of		6. Date Exp Expiration (Month/Da	Date		e and 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisabl		Expiration Date	Title	or Nur of	mber ares							
Employee Stock Option (Right to	\$51.73	02/24/2020			A		92,455		(3)	0	2/24/2030	Commo Stock	92,	455	\$0	92,45	5	D			

## **Explanation of Responses:**

- 1. Settlement of performance-based restricted stock units granted February 27, 2017.
- 2. Includes 574 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- 3. The option vests in three equal annual installments beginning February 24, 2021.

## Remarks:

Alex P. Montz, by Power of <u>Attorney</u>

02/26/2020

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.