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CUSIP: 74254PCV2



Principal Life Insurance Company Principal® Life CoreNotes® (Callable) Issued Through Principal Life Income Fundings Trust 2004-61 (the "Trust")

The description of this pricing supplement of the particular terms of the Principal[®] Life CoreNotes[®] offered hereby, and the Funding Agreement (specified below) sold by Principal Life Insurance Company to the Trust (specified herein), the payment obligations of which are fully and unconditionally guaranteed by the Guarantee (specified below) issued by Principal Financial Group, Inc. to the Trust, supplements the description of the general terms and provisions of the notes, the funding agreements and the guarantees set forth in the accompanying prospectus and prospectus supplement, to which reference is hereby made.

1. The Notes

Principal Amount:	\$3,198,000.0	Purchasing A	Purchasing Agent Discount:		
Issue Price:	100.0%	Original Issu	e Date:	10/20/2004	
Net Proceeds to the Trust:	\$3,118,050.0	Stated Matur	Stated Maturity Date:		
Interest Payment Dates:	The 15th day of ϵ	The 15th day of every sixth month commencing on 04/15/2005.			
Initial Interest Payment Date:	4/15/2005				
Regular Record Date:	The 1st day of ev	The 1st day of every sixth month commencing on 04/01/2005.			
Type of Interest Rate:	⊠ Fixed Rate	o Floating Rate			
Fixed Rate Notes:	⊠ Yes	o No.	If, Yes,		
Interest Rate:	5.50%				
Floating Rate Notes:	o Yes	⊠ No.	If, Yes,		
Regular Floating Rate Notes: Interest Rate: Interest Rate Basis(es):	o Yes	o No.	If, Yes,		
Floating Rate/Fixed Rate Note: Floating Interest Rate: Interest Rate Basis(es): Fixed Interest Rate: Fixed Rate Commencement Date:	o Yes	o No.	If, Yes,		
Initial Interest Rate, if any:	N/A				
Initial Interest Reset Date:	N/A				

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[&]quot;CoreNotes[®]" is a registered service mark of Merrill Lynch & Co.

Interest Rate Basis(es). Check all that app	ly:	N/A	
· · · · · · · · · · · · · · · · · · ·	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	o CMT Rate o LIBOR o Prime Rate	
If LIBOR:	o LIBOR Reuters Page LIBOR Currency:	o LIBOR Moneyline Tel	erate Page
If CMT Rate: Designated CMT Telerate Page: If 7052: Designated CMT Maturity Index:	o Weekly Average	o Monthly Average	
Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any:	N/A		
Calculation Agent:	Citibank, N.A.		
Computation of Interest: (not applicable unless different than as specified i Day Count Convention: (not applicable unless different than as specified i	N/A		
Discount Note: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,
Terms of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%; or o \$or_%	
Individual Put Limitation: Trust Put Limitation:		⊠ \$250,000; or o \$ ⊠ 2%; or \$	
Redemption Provisions: Initial Redemption Date: Redemption: Additional Other Terms:	 ✓ Yes o No. If, Yes, 10/15/2008 ✓ In whole only and not in part o May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date 		
Repayment: Repayment Date(s): Repayment Price: Repayment:	o Yes o In whole only and not in o May be in whole or in pa		If, Yes,
Additional/Other Terms:	NI/A		
Sinking Fund (not applicable unless specified):	N/A		
Securities Exchange Listing:	o Yes	⊠ No.	If, Yes, Name of Exchange
Authorized Denominations:	\$1,000		

Ratings:

The Notes issued under the Program are rated AA by Standard & Poor's ("S&P"). Principal Life expects the Notes to be rated Aa2 by Moody's Investors Service, Inc. ("Moody's").

Purchasing Agents Purchasing Notes as Principal:

⊠ Yes

o No.

If, Yes,

Purchasing Agents Purchasing Notes as Principal:		⊠ Yes	o No.	If, Yes,	
Pu	rchasing Agent(s)			Principal Amount	
	errill Lynch otal:			\$ <u>3,198,000.0</u> \$ <u>3,198,000.0</u>	
State of Organization of the Tr	rust:	New York			
Additional/Other Terms:		None			
Special Tax Considerations:		None			
2. The Funding Agreement					
Funding Agreement Issuer:		Principal Life Insuran	ice Compan	y	
Funding Agreement No.:		8-01502			
Deposit:		\$3,198,015.0			
Net Deposit:		\$3,118,050.0			
Effective Date:		10/20/2004			
Stated Maturity Date:		10/15/2024			
Interest Payment Dates:		The 15th day of every	sixth mont	th commencing on 04/15/2005.	
Initial Interest Payment Date:		04/15/2005			
Type of Interest Rate:		⊠ Fixed Rate	☐ Fixed Rate o Floating Rate		
Fixed Rate Funding Agree	ement:	⊠ Yes	o No.	If, Yes,	
Interest Rate:		5.50%			
Floating Rate Funding Ag	reement:	o Yes	⊠ No.	If, Yes,	
Regular Floating Rate Interest Rate: Interest Rate Basis		o Yes	o No.	If, Yes,	
Floating Rate/Fixed Ra Floating Interest R Interest Rate Basis Fixed Interest Rate Fixed Rate Comme	(es): ::	o Yes	o No.	If, Yes,	
Initial Interest Rate, if	any:	N/A			
Initial Interest Reset D	ate:	N/A			
Interest Rate Basis(es)	. Check all that apply:	o CD Rate o Commercial Paper Rate o Treasury Rate o Other (See Attached)	N/A	o CMT Rate o LIBOR o Prime Rate	
If LIBOR:		o LIBOR Reuters Page		o LIBOR Moneyline Telerate Page	

If CMT Rate:

Designated CMT Telerate Page:

If 7052: o Weekly Average o Monthly Average

LIBOR Currency:

Designated CMT Maturity Index:

Index Maturity:	N/A		
Spread (+/-):	N/A		
Spread Multiplier:	N/A		
Interest Reset Date(s):	N/A		
Interest Rate Determination Date(s):	N/A		
Maximum Interest Rate, if any:	N/A		
Minimum Interest Rate, if any:	N/A		
Computation of Interest: (not applicable unless different than as specified in the prospectory Count Convention: (not applicable unless different than as specified in the prospector)	N/A		
Discount Funding Agreement: Total Amount of Discount: Initial Accrual Period of Discount: Additional/Other Terms:	o Yes	⊠ No.	If, Yes,
Terms of Survivor's Option: Annual Put Limitation:		⊠ \$2,000,000 or 2%;	; or
Individual Put Limitation:		o \$or_% ⊠ \$250,000; or	
Trust Put Limitation:		o \$ ⊠ 2%; or \$	<u> </u>
Redemption: Initial Redemption Date: Redemption: Additional Other Terms:	 ☑ Yes o No. If, Yes, 10/15/2008 ☑ In whole only and not in part o May be in whole or in part Any redemption date will be an Interest Payment Date falling on or after the Initial Redemption Date 		
Repayment: Repayment Date(s): Repayment Price: Repayment: Additional/Other Terms:	o Yes o In whole only and no May be in whole or		If, Yes,
Sinking Fund (not applicable unless specified):	N/A		
Ratings:	IV/A		
The Funding Agreement issued under the Program is rat Principal Life expects the Funding Agreement to be rate			
Additional/Other Terms:	None		
Special Tax Considerations:	None		
3. The Guarantee			
Guarantee Issuer:	antee Issuer: Principal Financial Group, Inc.		
Effective Date:	10/20/2004		
Additional/Other Terms:	None		