	FORM	4 U	NITE	D STA	IES	SEC			SAN gton, D.C			NGE C	OM	MISSIC				
					-				<b>.</b>								-	
Check this box if no longer subject to STATEME Section 16. Form 4 or Form 5 obligations may continue. See					NT OF CHANGES IN BENEFICIAL OWNE									Estimated avera				
	tion 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940																
transac contrac for the securit intende defens	this box to indi- ction was made ct, instruction o purchase or sa- ies of the issue ed to satisfy the e conditions of ee Instruction 1	e pursuant to a r written plan ile of equity r that is e affirmative Rule 10b5-																
1. Name and Address of Reporting Person*																Reporting Person(s) to Issuer		
STRABLE-SOETHOUT DEANNA D						PRINCIPAL FINANCIAL GROUP INC [ PFG ]											% Owner	
						-								Office below	er (give title w)	(give title Other (spectrum) below)		
(Last) (First) (Middle) 711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/18/2024									President and COO			
(Stract)															<ol> <li>Individual or Joint/Group Filing (Check Applicab ine)</li> </ol>			
(Street) DES MOINES IA 50392															Form filed by One Reporting Person Form filed by More than One Reporting			
(City) (State) (Zip)														Person				
		Table	l - Nor	n-Deriva	ative \$	Secu	rities	Aco	uired.	Dist	oosed of	. or Be	nefici	allv Owr	ned			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da					tion 2A. Deemed Execution Date			3. Transaction Code (Instr.		4. Securities Acquired ( Disposed Of (D) (Instr. 3 5)		ed (A) o tr. 3, 4 a	and Secur Benef Owne	icially d Following	6. Ownersh Form: Direc (D) or Indire (I) (Instr. 4)	t of Indire		
									Code	v	Amount	(A) or (D)	Price		ted action(s) 3 and 4)			
Common Stock 12/18/2					/2024	2024			Α		360	Α	\$0	(1) 1	12,356	D		
Common Stock 12/18/2					/2024				A		108	Α	\$0	(1) 6	0,435	I	By Spouse	
		Та									osed of, o				d			
					·	alls, v	T		•		onvertib			,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A, Deemed Execution Date, if any (Month/Day/Year)		4. Transa Code ( 8)				6. Date Exercis Expiration Dat (Month/Day/Ye		te	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	(D) Benef rect (Instr.	
												01	nount	]				

1. Grant of restricted stock units.

## Chris Agbe-Davies as

Attorney-in-Fact

12/20/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.