FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-02							

Estimated average burden hours per response: 0.5

Check this box if no longer subject to)
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(h)	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	(-,				or S	Sectio	n 30(h)	of the	Ínve	estment (Comp	any Act	of 19	40						
1. Name and Address of Reporting Person* <u>SCHOLTEN GARY P</u>					PR	2. Issuer Name and Ticker or Trading Symbol PRINCIPAL FINANCIAL GROUP INC [PFG]										neck all ap Dire	plicable) ctor	J	rson(s) to Iss	wner
(Last) (First) (Middle)						-										X belo	cer (give ti w)	tie	Other (below)	specity
711 HIGH STREET						3. Date of Earliest Transaction (Month/Day/Year) 12/28/2018											EVP &	Ch Info	o Officer	
(Street)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
DES MC	OINES L	A	50392												,		porting Perso an One Repo			
(City)	(5	State)	(Zip)														son	word the	ar one repe	orang
		Tab	le I - Non	-Deriva	ative	Sec	uritie	es Ac	qui	ired, D	ispo	osed o	of, o	r Ber	neficia	lly Own	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ar) E	2A. Deemed Execution Date, if any (Month/Day/Yea		e, Transaction Dis Code (Instr. 5)			Dispose	. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 D)			d Secur Bene Owne	icially d Followin	Fori	m: Direct	7. Nature of Indirect Beneficial Ownership
									-	Code V		Amount		(A) or (D)	Price	Trans	Reported Transaction(s) Instr. 3 and 4)			(Instr. 4)
		Т	able II - I (Derivat e.g., pu												Owne	d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	ate Execution		4. Fransa Code (I		of		Expi	ate Exerciration D nth/Day/	ate	Amount				8. Price of Derivative Security (Instr. 5)	derivat Securi Benefi Owned Follow Report	tive ties cially l ing ed ction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date	e rcisable	Exp	oiration e	Title		Amount or Number of Shares					

Explanation of Responses:

(1)

1. The units convert to common stock on a one-for-one basis.

12/28/2018

2. Acquired pursuant to the Principal Financial Group, Inc. Select Savings Excess Plan and may be transferred at any time into another investment alternative under that plan. Interests under the plan will be settled upon the reporting person's retirement or other termination of service.

(2)

Remarks:

Phantom

Stock Units

Patrick A. Kirchner, by Power 01/02/2019 of Attorney

\$43.56

1,353.7

Date

D

** Signature of Reporting Person

16.6

(2)

Common

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(A) (D)

16.6

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.